PRUDENTIAL 7 MUTUAL FUND TARAKKI KAREIN!

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ICICI Prudential Asset Management Company Limited Corporate Identity Number: U999999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051. Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063, Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Balanced Advantage Fund and ICICI Prudential Fixed Maturity Plan - Series 69 - 369 Days Plan J (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that October 17, 2017* has been approved as the record date for declaration of the following dividend under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/ Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Schemes, at the close of business hours on the record date

| Plans/Options under the Schemes | Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)\$ | NAV as on October 10, 2017 (₹ Per unit) | |
|--|--|---|--|
| ICICI Prudential Balanced Advantage Fund | | | |
| | | | |

| Direct Plan - Monthly Dividend | 0.10 | 15.53 | |
|--|--------|---------|--|
| ICICI Prudential Fixed Maturity Plan - Series 69 - 369 Days Plan J # | | | |
| Dividend | 0.0500 | 12.7206 | |

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan -Series 69 - 366 Days Plan A (FMP 69 - 366 D PI A), ICICI Prudential Fixed Maturity Plan - Series 69 - 369 Days Plan J (FMP 69 - 369 D Pl J), ICICI Prudential Fixed Maturity Plan - Series 70 - 367 Days Plan C (FMP 70 - 367 D Pl C) and ICICI Prudential Fixed Maturity Plan - Series 68 - 369 Days Plan K (FMP 68 - 369 D PI K) The units of Suspension of trading of units of FMP 69 - 366 D PI A, FMP 69 -369 D PI J, FMP 68 - 369 D PI K and FMP 70 - 367 D PI C are listed on BSE Ltd (BSE). The trading of units of FMP 69 - 366 D PI A, FMP 69 - 369 D PI J, FMP 68 - 369 D PI K and FMP 70 - 367 D PI C will be suspended on BSE with effect from October 13, 2017. For the purposes of redemption proceeds, the record date shall be October 17, 2017. Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited Place: Mumbai Sd/-Date : October 11, 2017

No. 010/10/2017

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.